

## **TRUW, Med Pharma Service GmbH, Omnival, Orthomolecular Medicine**

2017 January 1 Med Pharma Service GmbH took over the products of TRUW Arzneimittel GmbH.

For more than 100 years, doctors, pharmacists, naturopaths and patients have associated the TRUW name with high-quality homeopathy and phytotherapy medicines, as well as with the innovative Omnival food supplements.

**Based in Berlin, Med Pharma Service GmbH** is a proprietary medium-sized pharmaceutical company that develops its own drugs, medical devices, orthomolecular Omnival products, and sells Omnival food supplements only through pharmacies. Our company policy is focused on the production of high quality products, a high level of service and customer satisfaction.

**Founded in 1998 in Berlin,** Med Pharma Service GmbH dates back to 1923. Pharmacist Ludwig Tell and his cousin Ernst Tell run a pharmaceutical company in East Berlin.

### **Med Pharma Service GmbH: universal service provider in the healthcare industry**

Med Pharma Service GmbH is an important partner in the healthcare industry in providing a wide range of services. The Berlin company offers everything from full service analysis to manufacturing and pharmaceutical logistics services. In addition, the company itself is a manufacturer of pharmaceutical products. For more than 50 years, it has been producing lyophilizates for probiotic lactic acid bacteria and developing concepts for their use by customers.

### **Med Pharma Service GmbH is an innovative Berlin company with a long tradition**

Founded in 1998 in Berlin, Med Pharma Service GmbH dates back to 1923. At that time, the pharmacist Ludwig Tell and his cousin Ernst Tell ran a pharmaceutical company in eastern Berlin. Fabrik Chemisch-Pharmaceutical Preparations Dr. "Tell & Co. GmbH and Tell Boy have developed the MED product line, which is still in use today, and they have developed and distributed the Eu-Med painkiller, which is still successful today.

In the late 1920s, Uro-Med and Cal-Med were created, which strengthened the reputation of the MED line, as well as that of an innovative pharmaceutical company. 1935–1938 Both founders sold their shares in the company to J. C. Pflüger. During the war, production was transferred to Melsungen near Kassel until 1947. 1947 The businessman changed his name to "MED Fabrik chemisch-pharmaz. Preparations by J. Carlos Pflüger". Eu-Med and Uro-Med resumed production at the company's new headquarters in Berlin-Neukölln under difficult start-up conditions.

The second phase began in 1958. In the field of biological research. The company developed the first mixture of bacteria based on physiological intestinal microbes, which entered the market in the 1960s. Named Omniflora. When the owner's son, Klaus Pflüger, joined the company, the sole proprietorship became a public limited company.

The turbulent year then began. 1986 MED was integrated into the Ciba Geigy Group. The company moved under the umbrella of Ciba Geigy's subsidiary Zyma. 1996 Following the merger of Ciba Geigy and Sandoz to form the Novartis Group, the business premises were integrated into Novartis Consumer Health. Two years later, Dr. Willy Thenn Head of Novartis' Product Supply, Dr. Willy Thenn founded today's Med Pharma Service GmbH in Berlin. Over the next decade, he turned the plant into a modern, service-oriented healthcare industry. He has developed a wide range of supply and delivery services for contract manufacturing, including the areas of order analysis, packaging, warehousing and logistics. Since 2006 the management of the family business was strengthened by sons Stefan and Andreas Thennai and they brought the company to a new stage of success.

Based on online sources:

1. <https://www.truw.de/ueber-uns/>

2. <https://www.medpharmaservice.de/home/geschichte/>

3. <https://www.shop-apotheke.com/hersteller/med-pharma-service-gmbh>